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## **Mid-Atlantic Venture Association Selects Aptela to Present at Capital Connection 2009**

Herndon, Va. – May 13, 2009 — Aptela Inc., a leading provider of hosted Voice over IP (VoIP) phone service for Small and Medium-sized Businesses (SMBs), today announced that it has been selected from several hundred candidates to present at the exclusive Mid-Atlantic Venture Association (MAVA) Capital Connection 2009 Venture Showcase.

Capital Connection 2009, which will take place May 26–27, 2009 in Washington, DC, is an invitation-only event that offers local technology companies across a broad range of industries and at various stages of development and funding the opportunity to present to the Mid-Atlantic region's venture capital community. The 32 early and expansion stage companies chosen to present at this year's event went through a rigorous selection process among a pool of highly competitive applicants.

"We are honored to be a part of this prestigious event," said Larry Barker, President and CEO of Aptela. "Presenting at MAVA's Capital Connection gives us the opportunity to share our vision for revolutionizing small business communications. Aptela looks forward to having the opportunity to demonstrate our track record of success and our plans for future growth with the Mid-Atlantic investor community."

Aptela offers a robust hosted VoIP solution, specifically engineered for SMBs, that includes 70+ features for advanced mobility, call management, auto attendant and reporting. In addition, the company offers unlimited and metered service plans, pre-configured IP phones, routers, along with comprehensive implementation and support to provide a complete turnkey solution for small businesses nationwide.

The flexibility of Aptela's hosted VoIP service is more attractive than ever as SMBs seek to minimize risk during this time of economic uncertainty. With Aptela Business VoIP, businesses can take advantage of enterprise-class features and affordable month-to-month fees without making a major investment in a costly on-premise solution.

"It's especially relevant that this year we're showcasing in the nation's capital some of the best technologies from both emerging and established companies, given that Washington is at the center of much of today's global financial and technology discussions directly affecting entrepreneurial enterprises," said Julia Spicer, MAVA's executive director.



For more information about the MAVA Capital Connection event, please visit [www.capitalconnection.org](http://www.capitalconnection.org).

### **About Aptela**

Aptela is a leading provider of enterprise-class hosted Voice over IP (VoIP) services for Small and Medium-sized Businesses (SMBs). Aptela's provides SMBs with a reliable, secure and affordable telephony solution - a valuable alternative to costly internal PBX systems. Aptela's flexible applications are designed to be fully integrated into the workflow of today's distributed and mobile workforce. Unlike traditional telephony that is tied to a physical location, Aptela's features can be accessed – anywhere, anytime – through the Internet, traditional wire-line, or cellular networks. Aptela was recently recognized as a “Rising Star” on Deloitte's 2008 Technology Fast 500. The 2008 Rising Star program ranks the country's 10 fastest growing technology, media, telecommunications and life sciences companies. For more information, visit [www.aptela.com](http://www.aptela.com).

### **About MAVA**

The Mid-Atlantic Venture Association represents private equity and venture capital firms with investment interests in the mid-Atlantic and beyond, entrepreneurs, and their strategic partners. MAVA provides a wide range of programs, information and forums designed to stimulate revenue and company growth, facilitate quality deal flow, encourage collaboration, and foster relationships among entrepreneurs, investors, strategic partners and customers. Membership includes more than 500 venture capital professionals representing nearly 125 firms with collectively more than \$100 billion in capital under management. For more information, please visit [www.mava.org](http://www.mava.org).

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