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VoIP Provider Aptela Launches the Acrobits Softphone for the iPhone

iPhone Softphone is Latest Addition to Aptela AnywhereSM Apps Mobility Suite

Herndon, Va., May 18, 2010 — Aptela, a leading provider of business-class phone service to small businesses and mobile workers nationwide, today announced the latest addition to the company's Aptela AnywhereSM Apps mobility suite, the availability of the Acrobits Softphone. This announcement comes on the heels of Aptela's launch of Aptela v5.0, the company's new platform that's been architected to give small businesses and entrepreneurs the tools required to intuitively manage and take control of their business communications.

Aptela is partnering with Acrobits, the leading SIP VoIP phone for iPhone, iPod touch and iPad, to offer this powerful Mobile VoIP capability, which allows mobile professionals to make and receive VoIP calls utilizing the Aptela service - anywhere/anytime. Mobile VoIP enables iPhone users to make calls over the Internet or via a WiFi hotspot rather than through their mobile carrier voice network - thus offering significant savings to users who can minimize the usage of their mobile minutes and take advantage of free "on-net" calling to other Aptela customers.

"In our increasingly mobile society, phone solutions must be portable. Acrobits enables Aptela customers to carry their business presence with them," said Ann Santorios, Vice President of Product and Business Development for Aptela. "In addition to obtaining significant cost savings, our mobile customers can enjoy the powerful call management solutions, previously only available from their desk phone."

Acrobits is the latest addition to Aptela's Anywhere Apps, a suite of software extensions that extends Aptela functionality to popular applications, software and devices. Aptela's Acrobits Softphone enables customers to download a pre-configured client so they can immediately place calls over the Aptela network. Customer benefits include:



- **Internet Calling** – Acrobits lets you use your mobile phone as a business extension, eliminating the need to burn up precious mobile minutes when you call the office or other Aptela customers.
- **International Calling** – International calls placed to the United States from a customer's iPhone will be treated like local calls and routed through Aptela.
- **Extended Coverage** – Even if an iPhone user is in a place that isn't covered by the cellular network, Aptela customers can use their Acrobits Softphone to make calls as long as a WiFi hotspot is available.
- **Contact Integration** – Your Aptela contacts will be pulled into your iPhone contact list for easy access and complete contact integration.
- **Quickdial Panel** – Dial up to 12 contacts with just one tap of a finger.
- **Simultaneous Registration of Multiple SIP accounts** – You can have multiple accounts signed in and receive incoming calls and/or switch the account used for outgoing calls without leaving the Softphone keypad.
- **Push Notifications** – Receive Push Notifications for incoming calls on your iPhone when the Acrobits Softphone is not running. Just tap to open the Softphone and answer the call.
- **Business Presence** – When using your Acrobits Softphone to make calls from your Aptela account, your outbound Caller ID show the number you have set in your account. Regardless of where you are physically working, you remain connected to your business.
- **Call History** - All calls made via the Aptela SIP Account are logged in your Aptela call history for tracking and reporting.
- **Anywhere Menu** – While on a mobile VoIP call, use the Aptela Anywhere menu to forward the call to your Aptela voicemail, an extension or a phone number.
- **Call Recording** – You can record calls directly on your mobile phone using the Aptela Anywhere menu. Review and manage recordings within the Aptela User Dashboard.

Aptela customers can have their Acrobits account up and running on the softphone in less than a minute. More information on how to activate an Acrobits Softphone on an Aptela account can be found at www.aptela.com/aptela-anywhere.

“The VoIP industry is highly competitive. Aptela has established itself as a clear leader in the small business market and can further expand its presence by extending its VoIP service and PBX functionality to the iPhone,” said Rafael Torreblanca, Director of Business Development for Acrobits. “We look forward to partnering with the Aptela team to offer their customers the best VoIP experience available on the iPhone. Since the



iPhone is by far the most popular smart phone, we both recognize how important it is to have a proven SIP client available on the iTunes App Store.”

For more information on the Acrobits Softphone and other Aptela Anywhere Apps, please visit www.aptela.com/aptela-anywhere or contact an Aptela VoIP Specialist at 800.994.4496.

About Aptela

Aptela is a leading provider of business-class phone service, answering the communication and collaboration needs of small businesses and mobile workers nationwide who seek a robust and easy-to-use solution. Aptela’s v5.0 platform is extensible by design and easily integrated into the workflow of today’s entrepreneurs and increasingly mobile workforce. Unlike traditional telephony that is tied to a physical location, Aptela’s service is delivered from the cloud and its features can be accessed—anywhere, anytime—through the Internet, traditional wire-line or mobile networks. Aptela was recently recognized as a 2009 Deloitte Technology Fast 500 company with a #78 ranking overall and a #15 ranking amongst telecommunications/network providers. Aptela is headquartered in Herndon, Virginia. For more information, visit www.aptela.com or call us at 800.994.4496. Follow us at www.twitter.com/aptela.

About Acrobits

Acrobits is a privately owned software development company with a focus on mobile software development. The company is based in Prague, Czech Republic and was established in November 2008. Three of its founders have been working as a team since 2003 and have developed several award-winning applications for a wide range of mobile devices. In 2008, they teamed up with a Swiss entrepreneur and pioneer of VoIP technology and together they founded Acrobits. Acrobits Softphone is their flagship product.

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